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Authors
Fedzechkina, Maryia
Jaeger, T. Florian
Newport, Elissa L.

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Functional Biases in Language Learning: Evidence from Word Order and Case-Marking Interaction

Maryia Fedzechkina (mashaf@bcs.rochester.edu), T. Florian Jaeger (fjaeger@bcs.rochester.edu),
Elissa L. Newport (newport@bcs.rochester.edu)
Department of Brain and Cognitive Sciences, University of Rochester
Rochester, NY 14627 USA

Abstract
Why do languages share structural properties? The functionalist tradition has argued that languages have evolved to suit the needs of their users. By what means functional pressures may come to shape grammar over time, however, remains unknown. Functional pressures could affect adults’ production; or they could operate during language learning. To date, these possibilities have remained largely untested. We explore the latter possibility, that functional pressures operate during language acquisition. In an artificial language learning experiment we investigate the trade-off between word order and case. Flexible word order languages are potentially ambiguous if no case-marking (or other cues) are employed to identify the doer of the action. We explore whether language learners are biased against uncertainty in the mapping of form and meaning, showing a tendency to make word order a stronger cue to the intended meaning in no-case languages.

Keywords: Language acquisition; language universals; acquisition biases; word order; case-marking

Introduction
Despite a variety of obvious differences, languages show striking underlying commonalities at all levels of linguistic organization (Dryer, 1992; Greenberg, 1963). Such regularities have been the subject of a long-standing debate (e.g., Christiansen & Chater, 2008; Chomsky, 1965; Evans & Levinson, 2009): Are the observed phenomena shaped by linguistic-specific constraints on structure and acquisition, or do they result from cognitively and communicatively motivated constraints? The latter possibility is intriguing as it would reduce the number of linguistic-specific and hence arbitrary properties that need to be accounted for and would result in a more parsimonious explanation of cross-linguistic regularities.

It has long been hypothesized that grammatical structures that reduce the complexity associated with acquisition or processing of language tend to persist diachronically and hence cross-linguistically (e.g., Bates & MacWhinney, 1982; Bever, 1970; Hawkins, 2004; Newport, 1981; Slobin, 1973). The hypothesis that pressures on language use over time affect what grammatical properties of a language survive is supported by evidence that existing languages have properties that have relatively low average processing cost and high efficiency of information transfer. For example, dependency length is known to correlate with processing difficulty. Evidence from English and German suggests that the average dependency length in these languages is close to the theoretical minimum and far below what would be expected by chance (Gildea & Temperley, 2010). Cross-linguistic evidence also suggests that languages have properties that are beneficial for efficient information transmission (Cancho, 2006; Piantadosi, Tily, & Gibson, 2011) and that these properties reflect preferences of incremental production (Aylett & Turk, 2004; Jaeger, 2010).

Further evidence for the idea that functional pressures may constrain the space of possible language structures comes from studies showing a strong correlation between the phenomena categorically required by the grammar in some languages and speakers’ gradient preferences in other languages where the grammar allows choices. One example comes from the effects of animacy on word order. The animacy of the grammatical object is an obligatory determinant of word order in the ditransitive construction in Sesotho (Morolong & Hyman, 1977) and Mayali (Evans, 1997). The same factor influences speakers’ gradient preference between the two permissible orders in ditransitive alternation in English (Bresnan, Cueni, Nikitina, & Baayen, 2007).

In short, there is evidence (a) that grammatical constraints reflect gradient processing preferences and (b) that languages have properties that facilitate language use (processing and communication) compared to what would be expected if functional pressures did not affect the shape of languages over time. What remains unknown, however, is by what means functional pressures come to shape grammar over time and affect the transmission of language from generation to generation. The two broad logical possibilities are that functional pressures throughout life affect language production in adults, causing them to subtly change the input provided to the next generation, or that functional pressures operate during language acquisition itself, biasing learners to deviate slightly from the input they receive. Despite the long history of these claims, direct tests of these two hypotheses have been rare.

We address the latter possibility, that functional pressures affect language acquisition, using an artificial language learning paradigm in which we expose learners to experimentally designed miniature languages. Artificial language learning studies have several properties that make them ideally suited for the current purpose. Generally, adult learners acquire the statistical patterns in the input and reproduce them with roughly the same frequency as the input = “probability-matching” (Hudson Kam & Newport, 2009). However, some studies have shown that learners preferentially acquire typologically attested patterns (Finley & Badeker, 2008; Newport & Aslin, 2004; Tily, Frank, & Jaeger, 2011). When learners deviate from the artificial language input they receive, their productions reflect typologically more frequent patterns.
The two languages used in the experiment contained 6 human nouns: flugit (MOUNTIE), glim (CHEF), melnawg (REFEREE), norg (CONDUCTOR), bliffen (HUNTER), and zab (BANDIT). There were no lexical restrictions on the nouns: Each of them occurred once in the Subject and Object position with each of the verbs.

Verbs There were 10 verbs that denoted various transitive actions: shen (CHOP), daf (HUG), kleidum (HEADBUTT), slergin (KICK), jentif (KNOCK OVER), blerfee (PICK UP), zamer (POKE), prog (PUNCH), geed (ROCK), mawg (TAP).

Case-marker The case language had an accusative case-marker kah that marked the object of the action.

Grammar Both languages had flexible word order. SOV word order was dominant and occurred in 63% of the input sentences; OSV was the minority word order and occurred in 37% of the input sentences. Within these overall percentages, a system of verb-specific biases was introduced into the language to increase the complexity of the system. Based on previous work (Hudson Kam & Newport, 2009), we hypothesized that a more complex and irregular system would limit the learners’ probability matching behavior and would reveal their biases in acquisition. The 10 verbs in the language were divided into four classes approximating verb subcategorization constraints found in natural languages (see Table 1).

Table 1: Verb classes used in the languages.

<table>
<thead>
<tr>
<th>Number of verbs associated with dominant word order</th>
<th>100%</th>
<th>83%</th>
<th>50%</th>
<th>0%</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>3</td>
<td>3</td>
<td>2</td>
<td>2</td>
</tr>
</tbody>
</table>

The assignment of the verbs to the verb classes was counterbalanced between the participants to prevent any accidental associations between a verb and a particular bias class.

Figure 1: Still images of two sample animations from the experiment.

The two languages differed in the presence of case-marking on the object. In Language 1 no objects were case-marked; in Language 2 all objects were case-marked. Subjects were never case-marked. Thus, all sentences in the no-case input language were globally ambiguous. For example, in the no-case language, the two scenes shown in Figure 1 could be described as either Flugit glim daf (SOV) or Glim flugit daf (OSV). In the case language, however, the patient was always unambiguously identified by the accusative case-marker kah, as in Flugit glim kah daf (SOV) or Glim kah flugit daf (OSV).

Prediction

Given the design of our language, learners have two ways to reduce ambiguity: They can take advantage of verb-specific information and regularize word order (i.e., make variable word order more consistent and regular) within a verb class, or they can regularize word order across verb classes. As a first step, we predict that in the absence of case-marking, participants will be more likely to regularize word order in the language overall. In contrast, if case-marking is available and language users use it as a cue to the meaning of the sentence, then this should limit word order regularization and learners should acquire greater word order variation.

Procedure

Participants were shown short computer-generated videos depicting transitive actions (cf. Figure 1). Each video was...
accompanied by a short aural description in the novel language. The sentences were created by concatenating pre-recorded single words normalized for duration, pitch and intensity. This procedure ensured that the scene descriptions in the two languages were identical except for the case-marker kah and that no other cues (e.g., intonation) were available to identify the doer of the action.

Participants were trained and tested on one of the languages over four consecutive days. The same procedure was followed on days 1-3, and a slightly different procedure was adopted for the final day of training.

Days 1-3

Noun Training Participants viewed static pictures of the characters and heard their names in the novel language. The initial exposure was followed by a series of short tests where participants were asked to choose the character whose name they heard from a group of characters and to name the character shown on the screen. Feedback on performance was provided after each trial.

Sentence Presentation Participants viewed 60 short videos depicting transitive actions, one at a time, and heard an accompanying sentence describing the event in the novel language. They were instructed to repeat each sentence aloud to facilitate learning. On day 1, participants could replay the first 12 scenes as many times as they wished, to familiarize themselves with the language; no repetitions were allowed at any other time.

Noun Test Participants viewed static pictures of the characters (once for each character) and named them. They received feedback from the experimenter on their performance.

Comprehension Test In each trial, participants heard a novel sentence in the language and were shown two scenes in which the actor and patient were reversed. They were asked to choose the scene that matched the sentence. Reaction times were recorded. All scenes (60 total) contained novel combinations of familiar nouns and verbs.

Production Test Participants were shown a novel short transitive scene and were instructed to describe it in the language learned during the experiment, using the provided verb prompt. All scenes (60 total) contained novel combinations of familiar nouns and verbs, different from the ones used in the comprehension test.

Day 4 On the final day of training the comprehension and production tests included 12 additional scenes depicting previously unseen actions. These scenes were introduced to assess participants’ word order choice for novel actions. To avoid effects of fast implicit learning of verb-specific biases for these novel verbs through exposure during the comprehension test, the order of the tests was reversed: Participants performed the production test first and then were presented with the comprehension test. Apart from these changes the procedure remained the same.

Results

Several behavioral measures were collected. To assess the degree of word order regularization, we scored participants’ word order choices in production and comprehension. Reaction times were recorded for the forced choice comprehension test to investigate the differences in processing the two languages. Mistakes made in production were scored as well.

Accuracy of Acquisition

Both languages were acquired with a high degree of accuracy, providing evidence that the task was feasible. The total number of grammatical mistakes (i.e., incorrect use of case-marker or word order) was below 5%; lexical mistakes (such as using an incorrect noun or verb) were also rare (around 2% across all days of training).

Word Order Regularization

We assessed the effect of the presence of the case-marker on the extent of word order regularization in comprehension and production. Since both word orders are acceptable in comprehension in the no-case language, we scored the participants’ deviation from verb-specific biases. All analyses presented below are conducted on the previously unseen scenes containing familiar verbs; scenes containing novel verbs presented on Day 4 were analyzed separately. The effects reported below also hold when both categories of items are collapsed.

Word Order Regularization in Comprehension We used a mixed logit model (Jaeger, 2008) to analyze the extent of word order regularization on the final day of training, given the presence of case-marking in the language and verb-specific information. We also included the maximum random effect structure for subjects and items justified by the data.

There was a significant negative effect of case on word order regularization ($\beta = -.7, z = -2.07, p < .05$). In the case condition, participants’ word order choices closely mirrored the input they received, suggesting that they relied on case-marking as a cue to the meaning of the sentence. In the absence of case-marking, learners tended to generalize the dominant word order. This tendency appeared most strongly when the majority word order was most variable in the input language (i.e., when the verb-specific constraints allowed essentially free choice of word order), as shown in Figure 2.

The pattern of differential word order regularization is also evident in participants’ treatment of the two novel verbs presented on Day 4, one of which was heard exclusively with the SOV word order and the other with the OSV word order. The learners of the case language rely on case-marking in interpreting the meaning of the novel scenes and treat the novel verbs as familiar SOV-only and OSV-only verbs (97% and 11% SOV responses respectively). However, the learners of the no-case language use the overall dominant word order for both verbs around 90% of the time.

We also investigated word order preferences of individual participants (see Figure 3). Learners of the case language consistently chose the dominant word order in around 60%
of their responses, which closely mirrors its input frequency (63%). This pattern of behavior suggests that the learners acquired case-marking and were using it as a cue to the meaning of the sentence. Learners of the no-case language behaved differently. First, there were more individual differences in this condition: Only 2 participants probability-matched, while the majority of participants generalized the dominant word order. We also observed 3 ‘super-regularizers’ in this condition, who had a strong preference for the dominant word order and used it in about 90% of their responses.

Word Order Regularization in Production  The between-language mixed model analyses of Day 4 performance revealed a marginal effect of case on word order regularization ($\beta = -1.1$, $z=-1.74$, $p<.09$). No learners exactly reproduced the input frequencies of the two word orders. Learners of the no-case language consistently generalized the majority word order. There was no clear pattern for the case language: Learners sometimes overgeneralized (e.g., for equi-biased and OSV-only verbs, see Figure 4), but they sometimes undergeneralized as well (see SOV-only and SOV-biased verbs in Figure 4).

The learners of both types of languages behaved similarly on newly encountered verbs: They all used the overall dominant word order more frequently with these actions.

The word order preferences of individual subjects differed depending on the condition as well. Most learners of the no-case language consistently used the dominant word order more frequently than it was present in the input. We also observed two ‘super-regularizers’ (same as the ‘super-regularizers’ discussed above, cf. Figure 3), who essentially fixed word order in their productions. No such word order regularizers were present among the learners of the case language. There was more spread in word order consistency in the case condition: While one half of the participants tended to generalize the dominant word order, the other half tended to under-generalize. These behaviors suggest that the presence of case-marking limits word order regularization and allows word order flexibility in the language.

Processing Advantage of Case  In principle, grammatical functions can be signaled using a single cue, but most languages employ several redundant cues, including word order and case-marking. Can several cues to meaning be advantageous for language processing? To address this question we used a linear mixed-effects model to predict the adjusted response time given the presence of case, chosen word order, and bias-consistency.

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1 All participants achieved 100% accuracy on the vocabulary test on Day 4. Occasionally, they mispronounced the name of one of the two referents (in less than 0.3% of the trials). Given their low frequency and participants’ perfect performance on the vocabulary test, the trials containing pronunciation errors were not excluded from the analysis.

2 Since in our design, all sentences in the case language had the same duration as the sentences in the no-case language + the duration of the case-maker kah, we subtracted the duration of the case-marker from the response times for all learners of the case language to make the performance across conditions comparable. There was no effect of case on raw reaction times since our participants generally responded after hearing the stimulus till the end.
There was no effect of case on reaction times. This null effect is unlikely to be due to insufficient power or lack of sensitivity of the timed forced choice task we employed in the comprehension tests. We found that learners exhibited processing effects for the artificial languages that resemble those found in natural languages (e.g. Trueswell, Tanenhaus, & Kello, 1993): Participants were significantly faster to respond if the word order they chose was congruent with verb-specific biases.

Further analysis revealed that the observed fast reaction times for the no-case language were primarily driven by the same three ‘super-regularizers’ who essentially fixed word order (see Figure 3). These learners seem to have a different hypothesis about the language: They responded to stimuli significantly faster, presumably because they added fixed word order to the language and thus had little or no uncertainty about the form-meaning mapping. Once these participants were removed from the analysis, the effect of case-marking reached significance ($\beta = -.1, t=-1.53, p=.055$).

Discussion

We find that case-marking and word order interact during acquisition. If case-marking is present in the language, it serves as a strong cue to the meaning of the sentence and limits word order regularization. In the case language, the case-marker was obligatory in our setup and always unambiguously identified the doer and patient of the action, rendering word order a less important cue to acquire and allowing more freedom in word order variation.

Indeed, in the absence of case-marking, learners tend to gradually give up word order flexibility and generalize the dominant word order in both comprehension and (to a lesser extent) in production. This effect is partially driven by a group of learners of the no-case language who almost completely fix word order. One possibility to be addressed in future work is whether such ‘super-regularizers’ are more likely in the no-case language.

The observed tendency to regularize word order more in the no-case language is not due to arbitrary mistakes since the participants in the experiment did learn verb biases: Word order preferences in the production of both languages are clearly conditioned on verb class (cf. Figure 2 and 4). Our results also cannot be attributed to the fact that the participants’ native language is a language with a relatively fixed word order (English), since this would not explain why differential word order regularization is observed depending on the condition.

Our participants systematically generalize towards SOV word order, but we do not observe any learners who consistently use OSV word order in the majority of their productions. Several factors can explain this pattern of behavior. First, SOV word order is the dominant word order in our language, and learners are regularizing the most frequent patterns in the input. Second, since our participants are native English speakers and a subject before object (SO) word order is typical in English, this might be a partial reflection of the native language bias (cf. Tily et al., 2011). However, SO is a cross-linguistically preferred word order as well, so the observed tendency to generalize the majority word order could indicate a cognitive bias favoring SO ordering. Ongoing follow-up experiments are teasing apart these factors by investigating the learning of languages with the inverse word order patterns (e.g. OSV 63%, SOV 37%).

Our findings suggest that at least some learning biases are functional in nature. The participants in our experiments showed a bias against systemic ambiguity in the language and more readily learned the structures that reduced uncertainty in the form-meaning mapping. These acquisition biases are reflected in typologically recurrent grammatical patterns and might account for structural similarities found in natural languages. Our participants do not induce cross-linguistically unattested structures, but they acquire and generalize towards typologically frequent patterns in the language they learn: They tend to regularize word order in the absence of case-marking, but maintain a more flexible word order when case is available. This behavior mirrors natural phenomena, such as the loss of free word order from Old to Modern English. Old English was a highly inflected free word order language that gradually lost case-marking and acquired relatively fixed word order during its transition to Modern English.

Having several redundant cues to signal grammatical relationships is potentially advantageous for processing. We find, in particular, that case-marking provides a processing advantage for languages with flexible word order, presumably because it offers an earlier disambiguation point: Stimuli in the case language are processed significantly faster. However, this might not be true for languages with fixed word order: The participants who fixed the word order in the no-case language were just as quick to respond as the learners of the case language. This points to a hypothesis articulated most clearly by Hawkins (2004) that ease of processing is a factor in typological variation.

Our experiment has explored one specific prediction of the functionalist account, but there are several outstanding issues which we will investigate in follow-up work. First, we have only investigated the most simple strategy of ambiguity reduction in the absence of case-marking – overall word order regularization in the language. It is, however, possible that language learners employ more sophisticated ambiguity reduction techniques and take advantage of the system of verb-
specific biases. We address this possibility in ongoing work. Second, in the no-case language used in this study, all sentences were potentially globally ambiguous. However, in natural languages global ambiguities are rare – at least once context is taken into consideration. In an ongoing experiment we investigate how learners reduce uncertainty when it is limited to certain types of sentences, as is more common cross-linguistically. We have so far addressed the question of whether language learners reduce systemic ambiguity during language acquisition, but this is only one of many functional biases that have been proposed in the literature.

Conclusions
We have investigated the role of functional biases in language acquisition, focusing on the trade-off between flexible word order and case. We find that word order and case-marking interact during acquisition, with learners relying on one of these cues to reduce ambiguity. In the absence of case-marking, learners tend to generalize the dominant word order in both comprehension and in production, suggesting a bias to reduce systemic ambiguity in the language. When case is present, it limits word order regularization since learners use case to resolve ambiguity and word order becomes a less important cue to meaning.

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