Nighttime Lighting
and Community Character

It is 5:30 on a winter's evening at the intersection of New Lots and Schenck avenues in East New York, Brooklyn. Residents are making their way home from subways and buses, picking up children from the day care and after school programs at the local community center, or hurrying to the neighborhood library.

As they walk down the sidewalks past the vacant lots, the multistoried clusters of families, small groups of older avenue and benches of young people are illuminated by a series of experimental lighting interventions that highlight places important to the community. These initiatives are part of a recently implemented pedestrian lighting project created by the Parsons School of Design Masters in Lighting Program and sponsored by the New York City Department of Transportation's Pedestrian Projects Group.

With resources at a minimum, my colleagues at Parsons and I took an exploratory and experimental approach. For example, although East New York is classified as a high-crime neighborhood, we did not attempt to change behavior by flooding potential crime spots with light. Nor did we focus lights and attention on dark, abandoned areas. Rather, we wanted to support the many positive activities going on in the neighborhood in non-commercial areas.

We lit a well-traveled route to active community destinations and a landmarked church.
HIgher and lower contrast conditions, such as this view of Seveny Avenue, to study how lighting changes would change the pedestrian environment. This simulation shows the effect of painting the underside of the elevated subway white and adding uplighting, and of washing a mural on the gneiss wall with light. The original conditions are shown in the rear photo. Simulation by Attila Amy Sametson, photo by Lynn Sohie.
We spent hours observing pedestrian behavior and interviewed residents before deciding what routes to focus on, noting that the graffiti-free church, community center mural and library seemed to be cared for by the community. We made computer simulations of our proposals and showed them to community members to get their response. We were seeking to accomplish precise interventions that would make small but significant differences in the daily life of those who walk the streets.

Rather than focus on “making the streets safer” and developed solutions that treat aesthetic and practical considerations as inseparable, key to our approach were selecting a community that was in the process of rebuilding itself and developing close working relationships with community members and city staff. This allowed us to experiment with unconventional solutions. For example, we installed fragile decorative features that depend on community protection—nothing was stolen. (Six months after installation no one has broken.) The presence of these features sends a strong message that the community is of value to itself and the rest of the city.

In the coming year we will revisit East New York to evaluate how our interventions have affected pedestrian behavior and people’s impressions of the neighborhood. We hope that our modest project will address some of the community’s needs and point to new ways of lighting all kinds of pedestrian areas.