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SIXTEENTH ANNUAL
UCLA SURVEY OF BUSINESS SCHOOL COMPUTER USAGE
1998-1999 Academic Year

Conducted by
John E. Anderson Graduate School of Management at UCLA
and the
School of Management, California State University, Dominguez Hills
in cooperation with
AACSB – The International Association for Management Education

ISSUES FACING BUSINESS SCHOOL DEANS

We would like to invite you, as a business school dean, to participate in this Sixteenth Annual Survey. This short questionnaire replicates the entire Third Survey (1986) and will enable us to understand how issues facing deans have changed since the mid-1980s.

A copy of the final report will be sent to all participating schools in September 1999. Survey results are frequently included in presentations at AACSB and other higher education conferences and are reported in the AACSB newsletter, "NEWSLINE." The results are valuable to inform management educators and policy makers on important information technology issues. Thank you in advance for your participation.

Please return this questionnaire by Monday, May 24, 1999, to:

Jason L. Frand, Ph.D.
Assistant Dean and Director, Computing and Information Services
110 Westwood Plaza, Box 951481
The John E. Anderson Graduate School of Management
UCLA
Los Angeles, CA 90095-1481
FAX 310-825-4835

Thank you again for your continuing support.

School and Institution Name: ________________________________
Telephone: ________________________________________________

E-mail address: ____________________________________________

Your
Name: __________________________ (please print)

or ATTACH YOUR BUSINESS CARD

Title: 1. Dean 2. Assoc/Assistant Dean 3. Comp Cnt Director
(please circle most appropriate) 4. Faculty member 5. Admin Assist
6. Other Director 7. Comp Cnt Staff 8. Other

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Your Name: ________________________________________________
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1. BUSINESS SCHOOL DEMOGRAPHICS: 1998-1999 ACADEMIC YEAR

1. Type of business school: (check one)
   ___ Public (traditionally government funded)
   ___ Private (traditionally student tuition funded)

2. Is your business school currently AACSB accredited? ___ Yes ___ No

3. At your business school, how many in each category? Please use full-time equivalents (FTE), not "head-counts."

<table>
<thead>
<tr>
<th>Students</th>
<th>Total FTE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Undergraduates/first degree</td>
<td></td>
</tr>
<tr>
<td>MBA/other post graduate</td>
<td></td>
</tr>
<tr>
<td>Executive MBA</td>
<td></td>
</tr>
<tr>
<td>Ph.D., DBA</td>
<td></td>
</tr>
<tr>
<td>Faculty, academic staff</td>
<td></td>
</tr>
<tr>
<td>Administrators, secretaries</td>
<td></td>
</tr>
<tr>
<td>Computing support staff</td>
<td></td>
</tr>
</tbody>
</table>

II. BUSINESS SCHOOL OPERATIONS: 1998-1999 ACADEMIC YEAR

4. US $________ total annual business school operating budget for 1998-99 from all sources

5. US $________ total annual business school computer operating budget for 1998-99 from all sources
   including:
   - staff salaries, benefits and support,
   - software and data acquisition and licenses,
   - supplies, operating overhead, and
   - computer recharge funds
   excluding:
   - capital expenditures where list value greater than $2,000 and depreciated three years or more
   - (e.g., microcomputer purchases), lease payments,
   - and faculty salaries

6. Business school/central campus integration: Please indicate the degree to which your business school's information resources and services are integrated with the rest of your campus: (check one)

   ___ our business school computing organization is primarily separate from that of the central campus – the business school provides greater than 75% of all computing staff, services, equipment and local network infrastructure

   ___ our business school computing organization is partially separate from that of the central campus – the business school provides between 50% and 75% of all computing staff, services, equipment and local network infrastructure

   ___ our business school computing organization is partially integrated with that of the central campus – the business school provides less than 50% of all computing staff, services, equipment and local network infrastructure

   ___ our business school computing organization is fully integrated with that of the central campus – the business school provides less than 25% of all computing staff, services, equipment and local network infrastructure

   ___ other: please describe

Your Name: ____________________________________________
III. BUSINESS SCHOOL DEANS' ISSUES: 1998-1999 ACADEMIC YEAR

7. Please list the top three current general issues (not necessarily connected with information technology) you face as dean in leading your school (in order of importance):

1. 

2. 

3. 

8. Please describe how, if at all, information technology relates to these issues:

1. 

2. 

3. 

9. Please list the top three current information technology issues you feel are most important (in order of importance):

1. 

2. 

3. 

Thank you. Please feel free to use the last page to make any additional comments.

Your Name: ___________________________________________
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Additional comments on prior questions or issues not completely addressed in prior questions.

Your Name: ___________________________