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Authors
Johnson, Samuel
Rajeev-Kumar, Greeshma
Keil, Frank

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Inferred Evidence in Latent Scope Explanations

Samuel G. B. Johnson (samuel.johnson@yale.edu)
Greeshma Rajeev-Kumar (greeshma.rajeev-kumar@yale.edu)
Frank C. Keil (frank.keil@yale.edu)
Department of Psychology, Yale University
2 Hillhouse Ave., New Haven, CT 06520 USA

Abstract
Explanations frequently lead to predictions that we do not have the time or resources to fully assess or test, but we must often decide between potential explanations with incomplete evidence. Previous research has documented a latent scope bias, wherein explanations consistent with fewer predictions of unknown truth are preferred to those consistent with more such predictions. In the present studies, we evaluate an account of this bias in terms of inferred evidence: That people attempt to infer what would be observed if those predictions were tested, and then reason on the basis of this inferred evidence. We test several predictions of this account, including whether and how explanatory preferences depend on the reason why the truth of the effect is unknown (Experiment 1) and on the base rates of the known and unknown effects (Experiment 2), and what evidence people see as relevant to deciding between explanations (Experiment 3). These results help to reveal the cognitive processes underlying latent scope biases and highlight boundary conditions on these effects.

Keywords: Explanation; causal reasoning; uncertainty; inferred evidence; latent scope.

Introduction
We often must make inferences in the face of incomplete evidence. For example, two trial attorneys may present two competing theories of a case to the jury (see Figure 1). If Colonel Mustard did it (call this hypothesis $C_1$), then there would be broken glass in the billiard room (call this evidence $E_1$); if Professor Plum did it ($C_2$), then there would be broken glass in the billiard room ($E_1$) and a dent in the candlestick ($E_2$). If we know that $E_1$ is true but do not know whether $E_2$ is true, then what can we say about the relative likelihood that Mustard or Plum is the culprit?

Normative probability theory tells us that we have no evidence either way. The posterior odds in favor of $C_1$ over $C_2$ simply are the ratio of the prior probability of each hypothesis, $P(C_1)/P(C_2)$, if we assume that the likelihoods are equal (i.e., $P(E_i|C_1) = P(E_i|C_2)$; for the deterministic causal networks used in this paper, both likelihoods are equal to 1). That is, if we had no reason to think Mustard or Plum was the more likely culprit before gathering evidence, then we still have no reason after learning that $E_1$ occurred but not knowing about $E_2$.

Nonetheless, Khemlani, Sussman, and Oppenheimer (2011) have documented a striking effect: People prefer explanations with narrower latent scope, that is, explanations consistent with fewer potential observations not known to be true or false. In the above example, $E_1$ is observed, and is predicted by both $C_1$ and $C_2$, so $E_1$ is part of the manifest scope of both explanations. However, we do not know whether $E_2$ is true, so $E_2$ is part of the latent scope of $C_2$ (see Figure 1). Using a variety of stimulus materials and tasks, Khemlani et al. (2011; see also Sussman, Khemlani, & Oppenheimer, 2014) showed that people consistently prefer narrow latent scope explanations in diagnostic reasoning and in categorization. In our example, people would infer that Colonel Mustard is the more likely culprit because this explanation can account for all of the evidence (the broken glass) but makes no additional commitments about unknown evidence (the dented candlestick). The Colonel Mustard explanation has the narrower latent scope because it makes no additional predictions, whereas the Professor Plum explanation has the broader latent scope because it makes an additional (unverified) prediction.

One possible explanation of this effect is that people prefer explanations that are representative of the available evidence (Kahneman & Tversky, 1972; Sussman et al., 2014). According to this account, people reason only on the basis of the observed evidence, which is more similar to the prediction of the narrow latent scope explanation. People might reason that $E_1$ is the evidence that would be most consistent with hypothesis $C_1$, but $\{E_1, E_2\}$ would be the evidence most consistent with $C_2$. Since the observed evidence is most similar or most representative of the evidence that would be generated by $C_1$, participants infer that $C_1$ is the more likely explanation. That is, people may discount the relevance of evidence that is unavailable.

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**Figure 1:** Causal structure used in all experiments. The white circle indicates an observed prediction and the gray circle indicates a latent (unknown) prediction.
Another possibility, however, is that people do see the unavailable evidence as relevant—so relevant, in fact, that they attempt to infer what they would have observed had observation been possible. On the basis of this inferred evidence, they may then reason about the relative plausibility of the explanations given their inferences about the unknown effects—that is, inferences about $E_2$. Inferred evidence can be distinguished from evidence that is gathered from the world: Sometimes we can infer whether an effect is likely to have occurred from base rates or other plausibility metrics even when this inferred knowledge is irrelevant for distinguishing the hypotheses.

Let’s consider how this would work in the case of Mustard or Plum. We know that there was broken glass in the billiard room ($E_1$), which does not help us to decide between Mustard or Plum because this is equally consistent with either explanation. We also know that it would be useful to know whether there was a dent in the candlestick ($E_2$); if this were observed, then the evidence would favor Plum’s guilt, and if it were not observed, then the evidence would favor Mustard’s guilt. If we stopped here, we would come to the (correct) conclusion that Mustard and Plum are equally likely culprits. However, according to the inferred evidence account, we do not settle for ignorance, but instead attempt to infer whether $E_2$ happened: Since candlesticks do not usually have dents (i.e., this effect has a low base rate), one might conjecture that if we found the candlestick, we would be unlikely to see a dent. If we assume that $E_2$ is false, then we would infer that Mustard is probably guilty—the narrow latent scope explanation ($C_1$).

This logic, however, is flawed: Only the ratio of the base rates $P(C_1)/P(C_2)$ affects the posterior odds, and $P(E_2)$ has no influence once $P(C_1)/P(C_2)$ is set. Intuitively, this is because two opposing forces balance each other: As $P(E_2)$ becomes increasingly high, it becomes more and more likely that $E_2$ would be observed, but $E_2$ also becomes less and less diagnostic evidence for the broad latent scope explanation. For example, if $P(E_2) = 1$, then observing $E_2$ would be completely non-diagnostic because it would be observed regardless of whether $C_1$ or $C_2$ were the correct explanation. In contrast to this normative fact, the inferred evidence account predicts an effect of $P(E_2)$.

Here, we test two different sorts of evidence that people might use for inferring the whether the unknown effect occurred. First, we test whether the reason why $E_2$’s value is unknown affects the size of the latent scope bias (Experiment 1). We anticipated that when a reason for our ignorance about $E_2$ made it relatively easy to imagine observing $E_2$, then participants would infer that $E_2$ was more likely, and would therefore be more favorable to the broad latent scope explanation (which predicts $E_2$).

Method

Participants We recruited 100 participants from Amazon Mechanical Turk; 19 were excluded from data analysis because they failed more than 30% of a set of check questions. Procedure Participants completed seven items in each of two scenarios (magical and medical diagnosis). For
example, in the medical scenario, participants diagnosed seven patients, each with a different name, set of symptoms (fictitious names for E₁ and E₂), and diagnosis options (fictitious names for C₁ and C₂). Five of the items consisted of an “excerpt from a medical reference book,” stating that one disease (C₁) always caused one biochemical to have abnormal levels (E₁), while a second disease (C₂) always caused two biochemicals to have abnormal levels (E₁ and E₂) but that nothing else was known to lead to those abnormal biochemical levels. Participants then read a “note from the lab,” confirming result E₁ but giving various reasons why the value of E₂ was unknown. These reasons were (in order of hypothesized epistemic distance): (1) the lab technician’s handwriting was illegible; (2) the results were misplaced; (3) the test could not be conducted due to equipment failure; (4) a blood test for that biochemical has not been developed; or (5) that biochemical is too small to be detected in principle. Parallel reasons were given for the magic scenario (i.e., illegible handwriting; misplaced results; wand failure; a detector spell for that trace has not been developed; no spell could ever detect that trace due to special magical properties). Two additional problems were used as check questions, where both E₁ and E₂ were either observed or disconfirmed. Additional check questions were included at the end of every experiment.

For each scenario, a Latin square was used to assign the seven different patients to the seven different problem structures, consisting of the five latent scope problems varying the reason for ignorance, and the two check questions. For each item, participants were asked which explanation they found most satisfying on a scale from 0 (“Definitely [C₁]”) to 10 (“Definitely [C₂]”). The order in which participants completed the medical and magic scenarios was counterbalanced, and the order of the seven items was randomized within each scenario.

Results and Discussion

In reporting the results of Experiments 1 and 2, scores were centered so that 0 indicates no preference (the scale midpoint), and oriented so that positive scores (between 0 and 5) indicate a broad latent scope preference and negative scores (between 0 and –5) indicate a narrow latent scope preference. In this experiment, there was no main effect or interaction with scenario (Fs < 1, ps > .80), so we collapsed across this variable.

As shown in Figure 1, participants preferred the narrow latent scope explanations for each reason (ts > 2.4, ps < .02). However, the size of the latent scope effect differed depending on the reason, F(4,324) = 5.03, p = .001, η² = .06. To probe this main effect, we divided the reasons into two groups: those for which it would eventually be possible to observe the unknown effect (i.e., illegible handwriting, misplaced results, and equipment failure), and those for which it would be impossible to observe the unknown effect (i.e., no diagnostic test and unobservable in principle). Explanatory preference did not significantly differ among the possible reasons, ts < 1.8, ps > .075, nor between the two impossible reasons, t(81) = 0.38, p = .71. However, the narrow latent scope bias was significantly smaller for the possible reasons (M = –0.42, SD = 0.85) than for the impossible reasons (M = –0.89, SD = 1.27), t(81) = 3.75, p < .001, d = 0.41.

This sensitivity to epistemic distance is consistent with the inferred evidence account—the idea that people prefer narrow latent scope explanations because they attempt to fill in whether the latent effect (E₂) occurred. When E₂ is unobserved and unobservable, it is more difficult to imagine that E₂ is true (see Koehler, 1991), causing an aversion to the broad latent scope explanation (C₂) that predicts E₂. In contrast, when E₂ is unobserved but potentially observable, it is easier to imagine observing E₂ in the future, shifting people relatively more toward the broad latent scope explanation (C₁) that predicts E₂.

However, this result alone may be interpretable in other ways. For example, perhaps participants find diseases with unobservable symptoms to be implausible, making those explanations less satisfying. Similarly, participants might infer that a diagnostic test does not exist for a symptom because the symptom itself does not exist. Although these accounts would be more strained for the more fantastical magic items, which patterned similarly to the medical items, we nonetheless sought converging evidence using a different manipulation in Experiment 2.

Experiments 2A and 2B

A more direct test of the inferred evidence account would be to vary the base rates of the observed and unknown effects—P(E₁) and P(E₂), respectively. For small values of P(E₂), people would infer that E₂ probably did not occur, and therefore would choose the narrow latent scope explanation. This would be consistent with previous demonstrations of latent scope biases (Khemlani et al., 2011, as well as Experiment 1 here) that used stimuli involving effects with low base rates and few plausible
alternative causes (such as magical changes and biochemical abnormalities). However, as \( P(E_2) \) increases, people would be increasingly likely to infer that \( E_2 \) occurred and therefore to choose the broad latent scope explanation; indeed, when \( P(E_2) > 50\% \), they would have a *broad* latent scope preference because they would infer that \( E_2 \) probably did occur. On the other hand, manipulating \( P(E_1) \) would have relatively little effect, because \( E_1 \) has already been observed, and therefore the base rate is not needed to infer whether \( E_1 \) occurred.

In addition, we specified that \( P(C_1) = P(C_2) \), because the posterior odds favoring \( C_1 \) over \( C_2 \) equal \( P(C_1)/P(C_2) \) for deterministic causes. As explained in the introduction, a dependence of explanatory preference on \( P(E_1) \) or \( P(E_2) \) would be non-normative, and uniquely predicted by the inferred evidence account.

**Method**

**Participants** We recruited 50 participants from Amazon Mechanical Turk for Experiment 2A, and another 50 participants for Experiment 2B; 17 participants from Experiment 2A and 14 participants from Experiment 2B were excluded because they failed more than 30% of the check questions. One additional participant from Experiment 2B was excluded due to missing data.

**Procedure** Participants completed four problems (diagnosing a robot’s hardware problem, a spaceship’s malfunction, a patient’s disease, and a tree’s condition), in a random order. For each item, two possible explanations were given: \( C_1 \), which always leads to \( E_1 \), and \( C_2 \), which always leads to \( E_1 \) and \( E_2 \). For example:

*Generator shock always causes reverberital sonic.*

*Pulsator damage always causes reverberital sonic and thermal tear.*

The order in which the two causes were listed was randomized for each problem. Participants were told that the base rates of \( C_1 \) and \( C_2 \) were equal, but the base rates of \( E_2 \) (in Experiment 2A) and of \( E_1 \) (in Experiment 2B) were varied across problems at 5%, 35%, 65%, and 95% using a Latin square. These probabilities were presented in frequency format (e.g., “A study of 200 spaceships found that 70 of them had thermal tear”), and the denominator of the frequency ratio (e.g., 200 in the previous example) was varied across problems in order to make the manipulation less transparent. In contrast to Experiment 1, where participants were told that no other causes led to \( E_1 \) and \( E_2 \), this instruction was omitted for Experiment 2 so that participants could infer alternative causes to explain the base rates of \( E_1 \) and \( E_2 \).

Then, participants were told that \( E_1 \) was observed but that we did not know whether \( E_2 \) had occurred (e.g., “Spaceship #53 was found to have \( E_1 \). We do not know whether or not it has \( E_2 \).”). Participants rated how satisfying explanations \( C_1 \) and \( C_2 \) would be on the same scale used in Experiment 1, except that the left/right order of \( C_1 \) and \( C_2 \) on the scale was counterbalanced to match the order in which \( C_1 \) and \( C_2 \) were listed in the problem.

**Results and Discussion**

As shown in Figure 2, manipulating the base rate of \( E_2 \) in Experiment 2A had a large effect on explanatory preferences, \( F(3,96) = 44.36, p < .001, \eta^2_p = .58 \), with a strong preference for the narrow latent scope explanation (\( C_1 \)) when the base rate of \( E_2 \) was 5% (\( M = −1.95, SD = 2.01 \)), a weaker preference when the base rate was 35% (\( M = −1.25, SD = 1.87 \)), a weak preference for the broad latent scope explanation (\( C_2 \)) when the base rate of \( E_2 \) was 65% (\( M = 0.86, SD = 2.07 \)), and a strong preference for the broad latent scope explanation when the base rate was 95% (\( M = 2.80, SD = 1.96 \)). These means all differed from the scale midpoint, \( t_s > 2.3, p < .03 \). Thus, the base rate of \( E_2 \) not only modulates the size of the latent scope bias, but reverses it when the base rate of \( E_2 \) is very high.

In contrast, manipulating the base rate of \( E_1 \) in Experiment 2B had little effect, \( F(3,99) = 2.44, p = .069, \eta^2_p = .07 \), and preferences in every condition were in the direction of a narrow latent scope preference (see Figure 2). This is consistent with the inferred evidence account, since \( E_1 \) was already observed and its base rate cannot be used to infer additional evidence. However, this null effect does show that scaling biases or demand effects are unlikely to account for the results of Experiment 2A, because the manipulation was identical in each experiment, differing only in whether \( C_1 \) or \( C_2 \) was varied.

**Experiment 3**

Finally, we tested information-seeking preferences to look for converging evidence. According to the inferred evidence account, when faced with a latent scope explanation, people try to infer whether or not \( E_2 \) occurred in the case at hand. Because \( P(E_2) \) can be used in making this inference, people should find \( P(E_2) \) more relevant than \( P(E_1) \). To test this possibility, participants were told about structurally similar situations to Experiments 1 and 2 (see Figure 1), where they knew about one effect (\( E_1 \)) but not another (\( E_2 \)), and were deciding between a narrow
latent scope explanation ($C_1$, which would only account for the observed $E_1$) and a broad latent scope explanation ($C_2$, which would account for both the observed $E_1$ and the unknown $E_2$). Participants were asked to rank the base rates of each cause and effect in terms of “how useful” they would be for determining the best explanation—that is, to rank the relevance of $P(E_1)$, $P(E_2)$, $P(C_1)$, and $P(C_2)$.

We anticipated that $P(E_2)$ would be seen as more relevant for determining the best explanation compared to $P(E_1)$, since this information may be seen as relevant to determining whether $E_2$ occurred in the case at hand. In addition, we anticipated that $P(C_2)$ would be seen as more diagnostic than $P(C_1)$. This is because $P(C_2)$ is informative about the base rates of both $E_2$ and of $E_1$, whereas $C_1$ is informative about the base rate only of $E_1$. That is, if $C_2$ is very prevalent, then both $E_1$ and $E_2$ must also be very prevalent because $C_2$ causes both effects. But if $C_1$ is very prevalent, this implies only that $E_1$ must be very prevalent but is not informative about the prevalence of $E_2$. Since we anticipate that $P(E_2)$ will be seen as more relevant than $P(E_1)$, we would anticipate that likewise $P(C_2)$ will be seen as more relevant than $P(C_1)$. Both of these predictions stand in contrast to normative responding, since it is the ratio [$P(C_1)/P(C_2)$] that is equal to the posterior odds favoring $C_1$ over $C_2$.

**Method**

**Participants** We recruited 200 participants from Amazon Mechanical Turk; 18 were excluded from analysis because they failed more than 30% of the check questions, and 24 were excluded due to missing data.

**Procedure** Participants completed four problems in a random order, similar to those used in Experiment 2, but modified to elicit rankings of how useful each base rate would be for deciding between the explanations.

For example, for the robot item, participants read the same causal information as in Experiments 2 (with the causes listed in a random order), and were told that “Spaceship #53 was found to have $[E_1]$. We do not know whether or not it has $[E_2]$” and that “A study of 200 other spaceships was recently conducted, in which researchers collected measurements of several properties.” They then ranked each base rate in terms of how useful it “would be for determining what malfunction Spacehip #53 has, where ‘1’ is the most useful and ‘4’ is the least useful.” The base rates were listed in a random order and worded in the format, “How many out of the 200 spaceships had $[X]$, where $[X]$ was replaced with $C_1$, $C_2$, $E_1$, or $E_2$.

**Results and Discussion**

The proportion of times that participants ranked $C_1$, $C_2$, $E_1$, and $E_2$ in each position are shown in Table 1. In absolute terms, the base rate of $E_2$ was ranked first more frequently (32%) than any other base rate, and the base rate of $E_1$ was ranked last more frequently (38%) than any other base rate. Thus, our prediction that $P(E_2)$ would be seen as more relevant than $P(E_1)$ has qualitative support.

### Table 1: Results of Experiment 3.

<table>
<thead>
<tr>
<th>Rank</th>
<th>$P(C_1)$</th>
<th>$P(C_2)$</th>
<th>$P(E_1)$</th>
<th>$P(E_2)$</th>
</tr>
</thead>
<tbody>
<tr>
<td>First ranked</td>
<td>15%</td>
<td>29%</td>
<td>25%</td>
<td>32%</td>
</tr>
<tr>
<td>Second ranked</td>
<td>29%</td>
<td>27%</td>
<td>19%</td>
<td>24%</td>
</tr>
<tr>
<td>Third ranked</td>
<td>33%</td>
<td>28%</td>
<td>19%</td>
<td>21%</td>
</tr>
<tr>
<td>Fourth ranked</td>
<td>23%</td>
<td>16%</td>
<td>38%</td>
<td>23%</td>
</tr>
</tbody>
</table>

*Note: Entries indicate the total proportion of times each base rate was ranked in each position across the four problems completed by each participant.*

In addition, $P(C_2)$ was ranked first much more frequently than $P(C_1)$ (29% vs. 15%) and was ranked last less frequently (16% vs. 23%). Again, this is qualitatively consistent with our prediction that $P(C_2)$ would be seen as more relevant than $P(C_1)$.

Statistical analyses confirmed these patterns. We calculated the mean rank of $C_1$, $C_2$, $E_1$, and $E_2$ across all four items for each participant, with ‘1’ representing the first ranked choice and ‘4’ representing the last ranked choice for each item. The mean rank for $E_2$ ($M = 2.36, SD = 0.91$) was higher than for $E_1$ ($M = 2.69, SD = 0.99$), $t(157) = 2.55, p = .012, d = 0.20$ and the mean rank for $C_2$ ($M = 2.32, SD = 0.81$) was higher than for $C_1$ ($M = 2.63, SD = 0.70), t(157) = 3.43, p < .001, d = 0.27$.

Taken together, these results underscore Experiment 2, where the base rates relevant to inferences about the unknown effect (i.e., $E_2$) were used more strongly than base rates that were not ($E_1$). In Experiment 3, these base rates were also sought out more readily when determining the best explanation. This shows that people actively seek the information needed to infer the data thought to be necessary for inferring evidence when reasoning about latent scope explanations. In addition, Experiment 3 confirmed an additional, novel prediction of the inferred evidence account—that the base rate of the broad latent scope cause ($C_2$) would be seen as more relevant than the base rate of the narrow latent scope cause ($C_1$). We made this prediction because $C_2$ (but not $C_1$) causes $E_2$, meaning that $C_1$’s base rate is relevant to estimating $P(E_2)$ but $C_1$’s base rate is not. This overall response pattern—ranking $P(C_1)$ and $P(C_2)$ differentially and $P(E_2)$ highest most often—stands in stark contrast to normative responding, since only the ratio of $P(C_1)$ to $P(C_2)$ is relevant to assessing the probability of each explanation.

**General Discussion**

Under a wide variety of circumstances, people prefer explanations that do not make predictions of unknown truth—that is, they prefer explanations with narrow latent scope (Khemlani et al., 2011; Sussman et al., 2014). Here, we tested four predictions of the inferred evidence account—that this bias results because people try to infer whether or not the latent effects occurred. First, the size of the latent scope bias depended on epistemic distance: When it was relatively difficult to imagine the effect
being observed, people had a greater preference for narrow latent scope explanations (Experiment 1). Second, manipulating the base rate of the unknown effect led to large differences in explanatory preferences, with a strong narrow latent scope preference when the unknown effect had a low base rate and a strong broad latent scope preference when the unknown effect had a high base rate (Experiment 2A); in contrast, manipulating the base rate of the observed effect had little effect (Experiment 2B). Finally, in deciding what information to use, people found the base rate of the latent effect more relevant than the base rate of the observed effect, and the base rate of the broad latent scope cause more relevant than the base rate of the narrow latent scope cause (Experiment 3).

These results are all predicted by the inferred evidence account, but are difficult to account for on other accounts of the latent scope bias, such as representativeness (Kahneman & Tversky, 1972; Sussman et al., 2014). If people prefer narrow latent scope explanations simply because the predictions of narrow latent scope explanations are more similar to the actually observed evidence, then the manipulations we used in Experiments 1 and 2 should have had little effect. The reason for our ignorance seems irrelevant to judgments of the similarity of the observed evidence to the scope of each explanation, yet people robustly used these reasons in Experiment 1. Most strikingly, in Experiment 2, we found a preference for the explanation with the more dissimilar scope (the broader latent scope) when the base rate of the unknown effect was high. Our inferred evidence account predicted this result, but it is otherwise difficult to explain.

These results add to the growing literature on explanatory preferences (Lombroso, 2007; Read & Marcus-Newhall, 1993). We often form our beliefs by engaging in inference to the best explanation (Lipton, 2004)—generating multiple candidate explanations, evaluating these candidates, and adopting the best of these competing explanations as a belief. We have shown here that latent scope explanations lead to a process in which additional evidence is inferred rather than gathered, which can lead either to a narrow or a broad latent scope bias depending on the epistemic distance, base rates, and perhaps other features, affecting how readily the additional evidence is inferred. Since relatively little is known about explanatory preferences under uncertainty, future research might look for further applications of inferred evidence.

Indeed, this strategy may be used more widely than explanatory reasoning. For example, inferred evidence may be used in category-based reasoning: Sussman et al. (2014) showed latent scope effects in categorization, which could be modulated by the manipulations we used here. Evidence for a related strategy can be found in studies of feature inferences from uncertain categorizations (e.g., Murphy & Ross, 1994). When asked to infer the value of a feature for an individual belonging to an unknown category, people attempt to infer the category membership of the individual, and respond according to the properties of the most likely category rather than integrating the properties in a weighted fashion across all possible category assignments. Our participants’ strategy was in some ways reverse of this: Whereas Murphy and Ross’s (1994) participants gave the most likely feature based on the inferred category membership, our participants gave the most likely cause (category membership) based on the inferred value of the unknown effect (feature).

**Conclusion**

Both in science and in everyday life, we must weigh explanations consistent with untested predictions, and we often cannot verify more than a small subset of these predictions. In this sense, most explanations are latent scope explanations. Here, we showed that rather than going out into the world to look for these signature predictions of competing explanations, people sometimes attempt to infer what they would observe if they did look. Although it may often be possible to make educated guesses from background knowledge, the present results show that people will also use irrelevant information in the service of inferring evidence: We do not settle for ignorance when apparent truth is within reach.

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**References**


