Title
Embedded Library in WebCT: Pushing UCSD Library Resources to Faculty Courses

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Embedded Library in WebCT:

Pushing UCSD Library Resources to Faculty Courses

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Introduction

- Why embed?
  - Increase library’s reach into the working lives of our user community
  - Place library services and resources in the information space used by our users
Current Practices

- Embed library in physical space
  - Remote reference in departments, cafés, student centers
  - Residential hall outreach

- Mount Sinai Hospital (Internet Librarian 2007)
  - Library content integrated into the health record; clinical decision support tools that libraries provide access to; library content integrated into patient chart for point of care use
Embed Library in Web Space: The UCSD Experience

- In 2001, the Library Course Reserves was established.
- Other campus units providing instructional material support
  - Bookstore
  - Soft Reserves
  - Imprint
  - StudentLink (TritonLink)
  - Instructional Web Development Center (IWDC)
IMSP

- The Instructional Materials Services and Plans (IMSP) Group - a collaborative effort by many UCSD departments. IMSP's goal is to make it easier for faculty, and the staff and TAs that support them, to identify the services available and applicable providers involved in course support.

- Members:
  - ACS/Instructional WWW Development Center
  - Associated Students UCSD
  - Imprints
  - UCSD Bookstore
  - UCSD Libraries (chair)
Pushing Course Reserves to WebCT

- Breaking political boundary – welcome by all partners
- Technical implementation
  - Libraries Course Reserves Committee generated urls of 600 course-specific reserves pages.
  - Sent spreadsheet of urls to IWDC at the beginning of each quarter
  - IWDC loaded spreadsheet into WebCT to link course reserves to each course web page.
Pushing Library e-Resources to WebCT

- Blackboard/WebCT Resource Center
- Libraries’ electronic resources
  - Our wealth
  - Distributed in library catalog, website, and Sage
- Problem
  - Faculty quote: “you have a lot of stuff, but we don’t know where to find them.”
- Past Solutions
  - Teaching: Get Started Website
  - Better usability – Website Redesign
We rely on people coming to our website to find relevant information.

We need to step outside the box – embed the library into our community’s Web space.
Pushing Out

- Got buy-ins
  - Presentation of Sage in one IMSP meeting
  - IWDC agreed to work with the library to create linkage to WebCT courses.
  - Library admin support
  - Presentation at library bibliographers’ meeting
Pushing Out (cont.)

- Implementation
  - Library Top5 Task Force
    - Goal – select top 5 resources for each subject discipline and develop a web page for each.
    - Course level vs. subject level
  - Three main branch libraries represented including 90% of subjects
  - Branch representatives coordinated content creation at branch level.
  - Graphic support – Top5 logo
  - Libraries sent spreadsheet of Top5 urls to IWDC.
  - IWDC linked Top5 resources to each course web page.

- Maintenance
  - Web pages created and maintained centrally by web staff
Top5 Resources in UCSD WebCT

Example 1: CSE 3 - Fluency/Information Technology

Home > Computer Science & Engineering > CSE 3 - Fluency/Information Technology (Ord)

- Book List
- No Course Web Site
- CSE Course Web sites
- No Library Reserves
- Soft Reserves
- Lecture Notes
- Top 5 Library Resources
Top5 Resources in UCSD WebCT

- Example 2: PSYC 1 - Psychology
## Top5 Resources in TritonLink

- **TritonLink**
- **Chem 6A**

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What We Learned

- Success:
  - Cross-campus collaboration key to success
  - Promotion of library to campus partners
  - Admin support
  - Web gate keeper (webmaster) playing a key role
  - Buy in from subject librarians
  - Look out for opportunity to push the library out: requires technical know-how and interest in the area
Lessons learned

• Maintenance needs to be built in
  • Web – designated staff
  • Content update
  • Content ownership
More pushing

- Other technologies that push the library out to the mother organization:
  - **Blog/RSS**
  - CMS
  - Library 2.0 social networking tool – del.icio.us, etc.
    - Example: pull lists from del.icio.us to subject guide
Organizational Strategies

- Organizational challenges in stepping outside the box
- Embrace the Web as a core library service space
- Building relationship with people in your community
  - Collaborative planning with your community stakeholders
  - Human factor: connection, communication, marketing.
  - Subject liaison’s new role: communicate with faculty as well as web gate keeper about pushing the library to department pages & web courses
- Proactive in continuous education in technology