Title
SafeTREC Seminar Nov.13: The commitment of the IDB on Road Safety

Permalink
https://escholarship.org/uc/item/7792h2c9

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Publication Date
2015-11-13

Peer reviewed
The IDB ROAD SAFETY STRATEGY

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Berkeley, November 2015
Multilateral development institution
founded in 1959, the oldest regional multilateral

Owned by 48 member countries
26 LatinAmerican & Caribbean countries (LAC)
22 nonborrowing member countries

Purpose: promote the economic and social development in LAC to achieve lasting poverty reduction and greater social equity

Provide: loans, guarantees and technical assistance to sovereign governments and nonsovereign entities
The most influential foreign donors

A ranking of countries and multilateral institutions based on how aid money spent translates into “agenda-setting” influence. In this index, 0 means that donor is exerting just the right amount of influence as predicted, given the size of its aid. A score of 1 means a given donor is exerting an amount of influence that is higher than the predicted level of influence by one standard deviation.

“Agenda-setting influence” index

|---------------|--------------------------------|------------|----------------------------|-----------|-----------------------------|-------|-----------------------------|-----------------------------|------------|----------------|-----------|--------------------------------|--------|---------|--------|--------------------------------|--------------------------|--------|---------|-----------|------------|-------------|
Gender Equality & Diversity
Climate Change & Environmental Sustainability
Institutional Capacity & the Rule of Law

Social Exclusion & Inequality
Low Productivity & Innovation
Limited Economic Integration

IDB’s Institutional Strategy
Integrated Vision
THE PILLARS OF OUR INFRASTRUCTURE STRATEGY

INNOVATION
MULTI SECTORIALITY
SUSTAINABILITY
GENDER

INTEGRATED VISION
TRANSPORT DIVISION STRATEGY

INTEGRATED MULTIMODAL APPROACH for passengers and freight

STRATEGIC AREAS
Road Safety
Freight Logistics
Sustainable Transport, Intelligent Transport Systems
Megaprojects

EFFICIENT, ACCESSIBLE, INCLUSIVE, SUSTAINABLE AND SAFE TRANSPORT

POVERTY REDUCTION, IMPROVED QUALITY OF LIFE, ECONOMIC DEVELOPMENT AND REGIONAL INTEGRATION

STRENGTHENING PUBLIC INVESTMENT and PRIVATE SECTOR participation in financing

GENDER perspective, ENVIRONMENTAL, SOCIAL and FISCAL SUSTAINABILITY

IDB
Nearly 1.4 million people killed every year

Road accidents, main cause of death for children between 5 and 14 years and 2nd for young people between 15 and 29

Economic impact of traffic fatalities and injuries - 1% to 3% of GDP
Levels of road mortality

Annual death rate per 100,000 population
Annual fatality rate at 17.2 deaths per 100,000 inhabitants

Current rate higher in comparison to 2009 – 16.2 per 100,000 inhabitants

Rate could reach 24 deaths per 100,000 inhabitants, 40% higher
In its effort to achieve sustainable development, the Inter-American Development Bank (IDB) is working towards a Latin America and Caribbean (LAC) region free of traffic accidents.

In 2009 the UN General Assembly proclaimed the period 2011-2020 as the "Decade of Action for Road Safety", which aims to reduce the worldwide traffic fatalities (who.int/roadsafety/en/).

In support of the “Decade of Action for Road Safety 2011–2020” the IDB is implementing a regional comprehensive, multisectoral road safety Initiative. This pioneering initiative is working to make LAC countries better equipped to reduce the number of traffic accidents, and to achieve the goals of the Decade.

In 2010 the IDB launched its “Road Safety Strategy” (IDB-RSS), a work program aligned to the five pillars of the UN Decade of Action for Road Safety.
Goals

Incorporate road safety components in all transportation operations

Promote transport operations exclusively focused on improving member countries’ road safety

Facilitate regional and inter-sector dialogue among governments

Establish road safety as a priority on the political agenda of the region’s national governments

Promote a cultural shift towards personal responsibility regarding road safety by raising awareness among the population

The IDB contributes to the UN goal of reducing by 50% the number of deaths from road traffic accidents by 2020
**Actions**

1. **Closing the gap in Traffic Accidents**
   - Generate baselines and organizational support

2. **Regional Development**
   - Consolidate a program with specific activities

3. **Expansion of Road Safety Observatories**
   - Strengthen road safety observatories

4. **Strengthen the Region**
   - Generate capacity building and public awareness

5. **Knowledge Transfer**
   - Support knowledge transfer through road safety events and dissemination

6. **Vehicle Regulation**
   - Promote Latin NCAP’s initiative, supporting safe vehicle regulation
Knowledge
Children & Youth & Society

Los niños primero
Protegerlos es responsabilidad de todos

Para Divertirnos
Cruzo en lugares seguros. Esquinas, zona de seguridad o paso peatonal, semáforos y puentes peatonales.

PROYECTO LUZ AMARILLA

Semana de la SEGURIDAD
Del 10 al 14 de noviembre 2014
The IDB ROAD SAFETY STRATEGY

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