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UNIVERSITY OF CALIFORNIA, SAN DIEGO

INt(he)erSECtion

A Thesis submitted in partial satisfaction of the requirements for the degree Master of Fine Arts

in

Visual Arts

by

Amber Michelle Lundy

Committee in charge:

Professor Amy Alexander, Chair
Professor Pao Chau
Professor Louis Hock
Professor Rubén Ortiz Torres

2014
The Thesis of Amber Michelle Lundy is approved, and it is acceptable in quality and form for publication on microfilm and electronically:

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Chair

University of California, San Diego

2014
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ABSTRACT OF THE THESIS

INt(he)erSECtion

by

Amber Michelle Lundy

Master of Fine Arts in Visual Arts

University of California, San Diego, 2014

Professor Amy Alexander, Chair

An overview of transmedia experiments in which the body and experience is shown dematerialized through character play and reconfigured, into multiple consumable and interactive gestures of isolated fetishization or form. By questioning gender assumptions within secure networks of policy driven performative expectation, form is made. Investigating the values that drive fetishization and form significance in direct violation of accepted data sets, this work leverages intersectional data or generative power, towards solutions requested by the cyborg or humyn condition of bondage to technologized power.